

OVERVIEW

St. Tammany Parish Government and the St. Tammany Parish Commission on Cultural Affairs (CCA) partnered with National Fitness Campaign to provide artwork for the new fitness courts to be installed at Tammany Trace – Koop Dr. in Mandeville and Camp Salmen Nature Park in Slidell. The goal of the partnership is to share and promote works of local artists while providing a free outdoor gym to the public. Artists may submit artwork for one or both fitness courts. Our vision for the artwork is to showcase the culture and charm of St. Tammany Parish. The Fitness Court mural wall will be 32 'L x 7' H in size and printed digitally on high quality anti-graffiti laminated vinyl. The front side of the Fitness Court training wall will also feature 4 small zones of artwork framing the Fitness Court usage and reference information. The two side panels of the training wall will feature the selected artist(s) headshot, logo, and short bio/description of the work.

Please refer to Attachment A for guidelines and more details.

BUDGET

Selected artists will be compensated \$5,000 including but not limited to the use of images.

ELIGIBILITY

This call for artists, whom reside in St. Tammany Parish is open to artists 18 and over, regardless of race, color, religion, national origin, gender identification, military status, sexual orientation, marital status, or physical ability.

Artist teams may apply and must designate one artist as the lead contact. Examples of work submitted must be original, recently completed artwork (within the last five years). The application, including all examples of work and supporting documents, is considered the artist's official "submission."

SUBMISSION REQUIREMENTS

Application materials must be received by 3:00 PM Thursday, March 28, 2024 via email to arts@stpgov.org. Staff will be available for technical assistance Monday – Friday from 8:30 AM – 4:00 PM until Friday, March 22, 2024. Applicants are encouraged to apply early to reduce the risk of technical difficulties. Staff will not accept incomplete or late submissions for any reason.

A complete application must include the following:

- a. Artist résumé demonstrating at least five (5) years of visual art experience. If submitting as a team, a current résumé should be submitted for each team member (compiled into one document). A biography will not be accepted in place of a résumé.
- b. Statement of interest describing:
 1. Why you are interested in this project
 2. Previous experience with public art
 3. Your methods of working
 4. How you believe the art will enhance the chosen space
- c. References with the names and current contact details of three people you have previously partnered with, worked with or commissioned your work. References will be contacted for artists, upon final selection.
- d. Digital artwork (up to 2) of original designs. Artwork must be submitted in high resolution. Please see Attachment A for design criteria for artwork specifications, accepted file types, etc.

NFC Fitness Courts Submission Form

About the Artist

Artist Name:

Artist Email Address:

Artist Phone Number:

Short Bio and Description of Artwork Submitted:

Where can people find you?

Website:

Instagram:

Facebook:

Other:

Acknowledgements

I certify the submittal of the above application along with digital artwork, that the images provided are my individual work, do not belong to any other individual or entity, and are not protected by a copyright owned by any other person or entity. By signing below, I am allowing St. Tammany Parish Government unlimited use of these images in their efforts to promote my artwork.

Signature of Artist

Submission Checklist and Required Attachments

- Completed Submission Form w/ signed Acknowledgments – the Submission Form file should be labeled as follows: *ArtistName_NFCFitnessCourtSubmissionForm*
- Identification such as a Valid Driver’s License or State Issued ID Card – Identification should be labeled as follows: *ArtistName_Identification*
- Completed W9 Form - the W9 file should be labeled as follows: *ArtistName_W9*
- Artwork Files
- Return the completed Submission Form, Identification, W9, and Artwork to arts@stpgov.org with the Subject Line: *Artist Name – NFC Fitness Court Submission.*



Call for Artists and Entry Guidelines

St. Tammany Parish Government

St. Tammany Parish Government is issuing a Call for Artists to St. Tammany Parish-affiliated artists. St. Tammany Parish Government and St. Tammany Parish Commission on Cultural Affairs have partnered with National Fitness Campaign (NFC) and to install a Fitness Court at Tammany Trace-Koop Drive and Camp Salmen Nature Park. As part of this project, St. Tammany Parish Government is looking for digital artwork to be featured on its multipurpose training wall. Artists may submit artwork for just one location, Tammany Trace-Koop Drive or Camp Salmen, or artists may submit artwork for both locations.



A sample Outdoor Fitness Court. 'The Heavy Collective' at Delhi Park in Santa Ana, California, is a collaboration between Bud Herrera, "Thirds Realm" and Kimberly Duran, "Shmi". Photo courtesy of National Fitness Campaign.

To learn more about the Fitness Court, click here:

<https://www.nationalfitnesscampaign.com/fitness-court>

To see examples of past public art on the Fitness Courts, visit:

<https://nationalfitnesscampaign.com/local-artists>

The Fitness Court mural wall will be 32' L x 7' H in size and printed digitally on high quality anti-graffiti laminated vinyl. The front side of the Fitness Court training wall will also feature 4 small zones of artwork framing the Fitness Court usage and reference information. The two side panels of the training wall will feature the selected artist(s) headshot, logo, and short bio/description of the work. Please refer to the Local Artist Guidelines for further detail and photos supporting examples of how the artwork will be featured on the Fitness Court. As a selected local artist, you will be joining a network of over 30+ artists across the country who have participated in the campaign. See more information about the campaign and local artist participation at: <https://nationalfitnesscampaign.com/local-artists>



DEADLINE FOR SUBMISSIONS

Wednesday March 27th 2024

ELIGIBILITY

Applicants must live in St. Tammany Parish and be 18 years of age or older.

SITE INFORMATION

The Fitness Court will be installed at **Tammany Trace Koop Drive Trailhead in Mandeville and Camp Salmen Nature Park in Slidell**. St. Tammany Parish will be responsible for the cost of printing and installing the artwork and will require the local artist to attend the ribbon cutting and launch celebration once the Fitness Court opens to the public in Summer 2024, date TBD.

DESIGN CRITERIA

- Artists must be 18+ years old and provide a W-9.
- Contestants may submit up to (2) two entries. Contestant does not have to submit an entry for both locations. Contestant may submit artwork for only one location.
- The deadline for submission is **Wednesday March 27th 2024**. St. Tammany Parish Government reserves the right to extend all deadlines associated with this contest.
- All submitted designs and images must be the original work of the contestant.
- No third-party artwork or images, including clipart or copyrighted graphics, may be used.
- Submissions must be made via email at arts@stpgov.org
- Designs must be submitted digitally, in high resolution. Designs may be created with computer drawing programs OR traditional mediums that have been scanned into a high-quality digital version.
- Accepted file types are:
 - Adobe Illustrator (ai)
 - Adobe PDF (pdf)
 - Illustrator EPS (eps)
 - Scalable Vector Graphic (svg)
 - PSD, JPG or other rasterized graphics, needs to be the exact dimensions above at least 200 dpi, preferably 300
- Artwork & designs must incorporate the Fitness Court selected powder coating color: **Pantone 2191C (NFC Cyan Blue)**
- Artwork must not reference any fitness equipment that is not a part of the Fitness Court (weights, treadmills, etc.).
- Artwork should promote positive imagery and represent local or regional values unique to the area. The goal is to share fun, vibrant, innovative artwork that tells the story of wellness and fitness in our community.
- Artwork must not condone violence or disturb the peace.
- Artwork must not include reference to playgrounds or young children. (This is for safety purposes to avoid confusion; this is not a children's playground)
- Artwork does not serve as an advertisement for any brand or business.



With the selected design:

- St. Tammany Parish Government and NFC reserve the right to approve or reject any artist/design or make suggestions on final art.
- If applicable, NFC's national/state-wide sponsors reserve the right to review final artwork submissions. Logos may be represented on the back wall alongside the artwork.
- St. Tammany Parish Government and NFC may alter, modify or revise the submitted design as it sees fit to achieve the needs of the Parish. The selected artist will collaborate with NFC to fit artwork within Fitness Court design templates and standards.
- Contestants agree that St. Tammany Parish Government, and the National Fitness Campaign may use their submissions and names for advertising campaigns and/or marketing materials in the future. St. Tammany Parish Government and NFC reserves the right to share press & promotions of artwork and promote Fitness Court renderings or final install images on NFC's website, social media channels, marketing collateral, and as an example to other campaign partners. NFC reserves the right to print and/or reprint artist artwork onto Fitness Court vinyl for application at selected and predetermined Fitness Court site location. NFC will not reuse artist designs for any other Fitness Court site location without the artist's permission.
- The winning artist will retain the rights to their artwork and are free to reproduce it as they see fit.
- Artists will be invited to a launch event/ribbon cutting to promote art.
- Artist Grant Award will be mailed after artwork is installed.

The selected artist will be required to provide:

- High resolution digital files of artwork for back and front wall.
- Vector or high-resolution version of artist's signature to be featured on the back wall in bottom left corner.
- Name/title of artwork to be featured on side panel wall
- 3-5 sentence artist bio to be featured on side panel wall
- High-resolution portrait of artist (200+ dpi, 9.5" x 9.5") to be featured on side panel wall
- Completed W-9 for grant allocation
- Address for grant check to be sent
- Social Media handles and/or personal website for promotion to be featured on NFC's website: <https://nationalfitnesscampaign.com/public-art>

The selected artist will be paid a grant amount of \$5,000 for the completed design upon final installation of the artwork by National Fitness Campaign.

Please contact arts@stpgov.org with the subject line Inquiry-National Fitness Campaign Fitness Courts.